

Lou Paradise is committed to maintaining the trust and confidence of our visitors to our web site. We do not sell or trade information about you to any other companies or businesses for marketing purposes. Please review the following privacy policy where we've provided detailed information regarding what we collect, and how we use your personal data.

Types of data we collect

Google Analytics

When someone visits www.louparadise.com we use a third-party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

General Mailing Lists

As part of the registration process for our e-newsletter, we collect your first name, last name, and email. We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our support team at info@louparadise.com

Third Parties

We do not share any of your information to third parties.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer info@louparadise.com

Changes to this Privacy Notice

This privacy notice has been reviewed and updated as of 5/23/18 to follow new GDPR regulations.